# Agile concepts like **Epics, Features, Stories, and Tasks**, as well as **Acceptance Criteria**, **Definition of Done (DoD)**, **DevOps**, and **CI/CD Pipeline**,

## **can help organize development efforts and ensure streamlined, high-quality delivery.**

## Agile Structure

### **Epics**:

High-level objectives or major components of the project, typically representing large bodies of work that encompasses several features or capabilities.  
Examples:

Funding Strategy: As an Epic, this would encompass all activities related to securing funding, from identifying funding sources to pitch preparation and networking.

Product Development for Market Fit: The overall aim to refine and adapt your product, encompassing various customer acquisition and retention strategies.

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Examples in your business plan:

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### **Features**:

Functional capabilities or major components of each Epic, delivering distinct pieces of value.

Examples:

Under the Funding Strategy Epic:

Funding Pitch Deck Creation: All tasks associated with building and refining the pitch deck for investors.

Investor Outreach: Activities for connecting and networking with potential investors.

Under the Product Development Epic:

Customer Feedback Mechanism: Gathering and analyzing user feedback for product iterations.

### **Stories**:

Smaller, actionable goals within each Feature, often phrased in user-centric language.

Examples:

Within Funding Pitch Deck Creation:

“As an investor, I want to see a clear revenue model, so I can assess the business's scalability and profitability.”

Within Customer Feedback Mechanism:

“As a customer, I want a straightforward feedback form to provide input on product features.”

### **Tasks**:

Specific, actionable steps required to complete a Story.

Examples:

For the Revenue Model Story:

Define revenue model assumptions.

Create financial forecasts and visualizations.

Implement feedback to revise the revenue model.

For the Feedback Form Story:

Design user feedback form.

Implement form on the website.

Conduct testing and user feedback sessions.

## Acceptance Criteria and Definition of Done (DoD)

### **Acceptance Criteria:**

Conditions that must be met for a Story to be considered complete, ensuring that each task or story meets quality standards.

Examples:

For the Investor Pitch Deck:

The deck includes financial projections, market analysis, and a clear business model.

Visuals are clean, branded, and consistent.

For Customer Feedback Form:

The form collects relevant feedback in under 2 minutes.

Feedback data is stored securely and easy to analyze.

### **Definition of Done (DoD):**

A checklist for project deliverables, indicating when a feature or task is fully complete and ready for release.

Examples:

Investor Pitch Deck DoD might include:

Deck reviewed by at least two stakeholders.

Approved by the product and finance teams.

Ready for investor presentation and distribution.

Product Feature Iteration DoD:

Feature successfully tested and validated with target users.

Documentation updated with changes.

Deployed to production with no major bugs.

## DevOps and CI/CD Pipeline

### **DevOps**:

Culture and practices that streamline collaboration between development and operations teams to ensure reliable, continuous product delivery.

Apply DevOps to support Agile development, fostering collaboration, automating testing, and integrating feedback loops.

Examples:

Integrate automated testing for feature releases.

Ensure robust logging and monitoring for product development activities.

### **CI/CD Pipeline:**

Automated system for Continuous Integration and Continuous Deployment to efficiently test, integrate, and release new features.

Example:

Implement a CI/CD pipeline where new features or updates are automatically tested, integrated, and deployed, ensuring updates are regularly released with minimal manual intervention.

The GEN AI IAM/SDK Web Application can benefit from a CI/CD pipeline to streamline frequent updates, ensuring timely iterations and bug fixes.